



**Press Release**

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**Peace Arch® Entertainment Announces the DVD Release of  
*Boxboarders!***

***BE EXTREME ... THINK INSIDE THE BOX!***

Toronto – April 30, 2008 – Peace Arch® Home Entertainment (USA) LLC, a division of Peace Arch® Entertainment Group Inc. (AMEX:[PAE](#) - [News](#)) (TSX:[PAE.TO](#) - [News](#)), a leading worldwide producer and distributor, is pleased to announce the DVD release of the outrageous comedy *Boxboarders!* Written and directed by Rob Hedden the Luminair/Thunderhedd production was produced by Jay Smith, George Elder and Hedden. Starring Austin Basis (My Sassy Girl), James Immekus (The Caretaker), Melora Hardin (“The Office”, The Comebacks, The Hot Chick), Julie Brown (Clueless, “Strip Mall”) and Stephen Tobolowsky (Wild Hogs, Groundhog Day) *Boxboarders!* is hilarious fun for the whole family!

Shot on location in Laguna Beach, California *Boxboarders!* follows the story for two slacker surfers who accidentally invent a new extreme sport – Boxboarding! Imagine a refrigerator box with a pair of skateboards duct-taped onto it, no brakes and no rules, and you will find the inspiration behind the ground-breaking sport of Boxboarding. After a few test-runs on their new creation the underdog duo of James (Basis) and Ty (Immekus) capture the attention of a local TV news crew, thus becoming an instant hit at their high school. Seeing the potential for marketing the boxboards, the teens create a high-stakes competition where the winner will secure all rights to what might be the next hula-hoop. Joined by crazy parents, stuck up beach girls, obnoxious brothers and a group of rich kids trying to steal their idea ... not to mention a Space Vampire and a Lizard Man! ... the film captures in mockumentary style a race that gives new meaning to the word absurd. “Making *Boxboarders!* was a labor of love,

where we all created a movie for the pure joy of it. It's extremely fun and ridiculous, which was our goal from the start," says Director Rob Hedden.

Peace Arch® Home Entertainment (USA) LLC will be releasing *Boxboarders!* on DVD on July 29, 2008. Available for \$29.99 SRP at all major retailers across the United States this DVD is loaded with special features including a Free Digital Copy of the film, a Director Audio Commentary and a 'Behind the Scenes' Featurette. The release also includes Free Skateboard Stickers inside of specially marked copies of the DVD. *Boxboarders!* is the perfect additional to add to any comedy fans library!

***BOXBOARDERS!* - Specifications:**

Street Date: July 29<sup>th</sup>, 2008

Run time: 90 Minutes

Rating: Pending

Sound: 5.1 Surround

Special Features: FREE Digital Copy of *Boxboarders!*,

Audio Commentary with Director Rob Hedden, 'Behind the Scenes' Featurette, Trailer

SRP: \$29.99

Aspect ratio: Standard Wide Screen 16 x 9

Language: English and Spanish Sub-titles

**About Peace Arch® Entertainment Group Inc.**

Peace Arch Entertainment produces and acquires feature films, television and home entertainment content for distribution to worldwide markets. Peace Arch owns one of the largest libraries of top quality independent feature films in the world, featuring more than 500 classic and contemporary titles. Peace Arch Home Entertainment (USA) LLC is one of the leading independent distributors of DVDs and related products in the United States. Peace Arch Releasing distributes feature films theatrically in the United States and Canada. For additional information, please visit [www.peacearch.com](http://www.peacearch.com).

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